



# INCITE™

## BE INCITEFUL

The Incite brings a new level of excitement to the table with a core direction that has yet to be seen. Our mission is to deliver balls with ultimate precision to meet the needs of your game. It all starts with our commitment to constantly push the standards of bowling ball manufacturing. When you open your box stamped with the Storm script, you know you're playing with the very best.

## UNIVERSAL GRAVITATION

At the heart of all mathematics are numbers. Rest assured, there are lot of numbers built into every core.

### TECHNICAL DATA

#### COVERSTOCK

*R4S™ Hybrid Reactive*

#### WEIGHT BLOCK

*Tensor™ Core*

#### FACTORY FINISH

*3000-grit Abralon®*

#### BALL COLOR

*Goldenrod / Graphite / Crimson*

#### FLARE POTENTIAL

*High*

#### FRAGRANCE

*Cherry Vanilla*

In physics, tensors are important because they provide a concise mathematical framework for formulating and solving physics problems in areas such as mechanical design. The Tensor Core forms a multi-dimensional array with a uniform type that creates opposing torque forces on an asymmetric map. The product resembles a **stronger, more powerful** symmetric core model that blends the line between top-drawer asymmetric and the more traditional symmetric approach thanks to a modest touch of asymmetry between the Y and Z axes.

This is a unique concept in the Storm line will fit the needs of many. No balance hole? No problem. Pro shop operators can drill the Tensor Core like they used to with intent to put a flare-increasing hole in a specific spot. The slim intermediate differential accomplishes the same feat without any extra effort.

R4S has the highest reactivity of any Reactor™ series cover and bridges the gap between mid-range Thunder™ Line and high-end Premier™ Line balls. Being a hybrid formulation, users can expect a wide array of benefits to be found on a multitude of conditions.

“The Tensor Core is a slightly asymmetric model that achieves the same result as a flare-increasing balance hole without the extra effort.”